

GUESS. GUESS. GUESS. GUESS.

AND OBTAIN FREE

A Diamond Scarf Pin or a Point Lace Handkerchief!

NO RESTRICTIONS! EVERY ONE HAS AN EQUAL CHANCE!

BEGINNING with January 16th every person purchasing a one-ounce bottle of our Point Lace and Diamonds Handkerchief Extract at 35 cents, will be entitled to guess how many such one-ounce bottles we shall sell at retail between January 16th and May 15th, 1892. The gentleman guessing the correct number, or the nearest number thereto, will present with an elegant Diamond Scarf Pin. The two ladies guessing the correct number or the nearest numbers thereto, will present each with a dainty and costly Point Lace Handkerchief. The Diamond Scarf Pin and the two Point Lace Handkerchiefs will be on exhibition in our store show windows on and after January 16th. The Guessing Contest will begin on Saturday, January 16th, with the opening of our stores, and will close at 11:45 o'clock P. M. on Saturday, May 15th. On Wednesday, May 19, the names of the lucky guessers will be announced and the prizes awarded.

If more than one gentleman and more than two ladies should guess the correct number or the nearest numbers thereto, then these lucky tie guessers must draw (under a system of their own selection) for the prizes at the offices of the Crescent Drug Co., Wednesday, May 19th, at 3 o'clock P. M.

Guess Early, Guess Often.

Now for a few remarks as to our Point Lace and Diamonds Perfume. As our customers know, we sell Perfumery Extracts from 16 to 25 cents an ounce. Then we have ROMAN FRANGIPANNI EXTRACT, 45 cents an ounce, same as other druggists charge \$1 for. Then there is MUSK EXTRACT, 40 cents an ounce, price charged elsewhere being 75 cents an ounce, and finally we come to our

Point Lace and Diamonds Extract, 35 Cents an Ounce.

This is our Special Odor and one in which we take great pride. We claim that it is unlike any other known odor of perfumery, and that it is fragrant, sweet and charming. It is more lasting on the handkerchief than many of the popular odors of other makers, for which you pay 60 cents an ounce at retail.

We have adopted this guessing contest method to introduce to the public our Point Lace and Diamonds Perfume. There is no CLAP TRAP in the scheme. Everything is fair and above board. The Diamond Scarf Pin and the two Point Lace Handkerchiefs are of the best quality, and are valued at one hundred dollars.

The following is a duplicate of the blank requisite to be filled up and signed by customers:

CRESCENT DRUG CO.:

I guess that you will sell between January 15th and May 15th, 1892, at retail, one ounce bottles of Point Lace and Diamonds Handkerchief Extract.

Name.....
Number..... Street,
Town.....
County.....
State.....

Each customer purchasing a one ounce bottle of Point Lace and Diamonds at 35 cents will receive from the clerk at the perfumery counter one of the foregoing blanks. The customer must fill out the blank and deposit same in a ballot box located on our perfumery counter.

NOW YOU KNOW IT ALL.

Try a bottle of Point Lace and Diamonds Extract instead of White Rose, Jockey Club or some other odor you are in the habit of using. We know that you will be pleased with its scent, and you may be the lucky winner of a prize.

CRESCENT DRUG COMPANY,
Nos. 629 and 631 Broad Street
One door above New Street. Newark, N. J.

ANOTHER GUESS CONTEST.

To introduce Dixie's Sweet Violet Extract we are empowered by The Dixie Drug Co., of New York, to offer each month, beginning with February, one pint glass stoppered bottle of Sweet Violet Extract as a prize to the person guessing nearest to the number of ounces of Dixie's Sweet Violet Extract we shall sell at retail in each month. The plan of contest will be the same as adopted for the Point Lace and Diamonds Guessing Contest. On and after February 1st blank cards, for filling out, can be obtained at our perfumery counter. Each customer purchasing one ounce of Sweet Violet Extract at 21 cents will be entitled to one guess. On the last day of each month (except Sundays, when the day preceding will be substituted) at 11:45 P. M., the Sweet Violet Guessing Contest will close, and the next day the name of the lucky guesser will be announced and the prize (a full pint of Sweet Violet Extract) awarded.

We desire to say in connection with the foregoing announcements, that a Perfumery Price List may be obtained at any time from the clerk at our perfumery counter. Ask for it; it contains interesting reading matter. Respectfully yours,

CRESCENT DRUG COMPANY.
(INCORPORATED.)

READ THESE LOW PRICES:

PERFUMERY GOODS!

COLOGNES, TOILET WATERS, ETC.

ARTICLES, NAME AND ODOUR.	16 ozs.	8 ozs.	4 ozs.	2 ozs.	1 oz.
St. Thomas Bay Rum	\$.35	\$.20	\$.10	\$.05	\$.03
Crescent Toilet Water	\$.45	\$.25	\$.15	\$.08	\$.05
Florida Water	\$.35	\$.20	\$.10	\$.05	\$.03
Christmas Cologne	\$.65	\$.35	\$.20	\$.10	\$.05
Lavender Water	\$.75	\$.40	\$.20	\$.10	\$.05
Yarina Cologne	\$.75	\$.40	\$.20	\$.10	\$.05
Imperial Cologne	\$.75	\$.40	\$.20	\$.10	\$.05
Violet Water	\$.90	\$.50	\$.30	\$.15	\$.08
Heliotype Water	\$ 1.00	\$.60	\$.35	\$.20	\$.10
German Cologne (Hoyt Odor)	\$ 1.25	\$.65	\$.35	\$.20	\$.10

HANDKERCHIEF EXTRACTS.

Jasmine	\$1.85	\$1.00	\$.55	\$.30	\$.16
Orange Flower	1.85	1.00	.55	.30	.16
Tube Rose	1.85	1.00	.55	.30	.16
Rose Geranium	1.85	1.00	.55	.30	.16
Ocean Spray	1.85	1.00	.55	.30	.16
Patchouli	1.85	1.00	.55	.30	.16
Verbena	1.85	1.00	.55	.30	.16
Jacqueminot Rose	2.25	1.20	.65	.35	.18
Bridal Bouquet	2.25	1.20	.65	.35	.18
Wild Olive	2.25	1.20	.65	.35	.18
White Heliotype	2.25	1.20	.65	.35	.18
Cashmere Rose	2.25	1.20	.65	.35	.18
Honeyuckle	2.25	1.20	.65	.35	.18
Belgravia Bouquet	2.50	1.35	.75	.40	.21
Sweet Violet	2.50	1.35	.75	.40	.21
White Rose	2.75	1.40	.75	.40	.21
Lily of the Valley	3.15	1.65	.85	.45	.25
Garnation Pink	3.15	1.65	.85	.45	.25
West End	3.15	1.65	.85	.45	.25
Essence Bouquet	3.15	1.65	.85	.45	.25
Jockey Club	3.15	1.65	.85	.45	.25
Shepherdia	3.15	1.65	.85	.45	.25
Heliotype	3.15	1.65	.85	.45	.25
Lilac	3.15	1.65	.85	.45	.25
New Mown Hay	3.15	1.65	.85	.45	.25
Millionaire	3.15	1.65	.85	.45	.25
Ylang-Ylang	3.15	1.65	.85	.45	.25
Wood Violet or True Violet	3.15	1.65	.85	.45	.25
Bouquet de Caroline	4.00	2.35	1.25	.65	.35
Golden Rod	4.75	2.60	1.35	.75	.40
Point Lace and Diamonds	5.25	2.75	1.40	.75	.40
Touquin Musk	5.25	2.75	1.40	.75	.40
Roman Frangipanni	6.25	3.25	1.65	.85	.45

SACHET POWDERS.

Violet	\$2.50	\$1.25	\$.65	\$.35	\$.18
White Rose	2.50	1.25	.65	.35	.18
Jockey Club	3.00	1.50	.75	.40	.20
Frangipanni	3.00	1.50	.75	.40	.20
Heliotype	3.75	2.00	1.00	.55	.30
Musk	4.75	2.40	1.25	.65	.35

EMPTY BOTTLE PRICE LIST.

GLASS STOPPERS.	CORK STOPPERS.
1 ounce..... 6c	1 ounce, Lubin style..... 3c
2 ounces..... 8c	2 ounces, Lubin style..... 4c
4 ounces..... 10c	4 ounces, Toilet style..... 5c
8 ounces..... 12c	8 ounces, Toilet style..... 7c
16 ounces..... 16c	16 ounces, Toilet style..... 9c

We furnish Glass Stopped Bottles gratis, with all Handkerchief Extracts.

All goods marked with an "X" in the foregoing price list signifies that we furnish a cork stoppered bottle gratis.

For Sachet Powders are packed in elegant embossed envelopes; no charge for the envelopes.

Liquids are sold by liquid measure. Powders are sold by weight. We do not purchase empty perfume bottles returned by customers. The Sweet Violet Extract, Toilet Water and Sachet Powder enumerated in the foregoing price list are manufactured by the Dixie Drug Co., New York City, and are the only articles listed that are not produced by us.

The foregoing articles and prices comprise only a portion of our entire stock. The public will recognize that the prices are about one-half the prices charged by other drug stores. We do not cut prices on patent medicines only and then charge you exorbitant high prices on goods you know nothing about as to cost. Others imitate our style of advertising, but not our prices. We guarantee to dispense prescriptions at one-half the price of other druggists who advertise low prices. We employ six prescription clerks. Limited space prevents extended remarks. We have only to say that if you can purchase goods at the above prices from any other druggist in Newark, and you have confidence in the quality and purity of the goods, then give your patronage and custom to such druggist, for he deserves it, and we are willing to divide our business with such a one; for stale goods, high prices and malicious remarks are about the only noticeable feature of the majority of Newark's druggists, at the present time, and nearly all of whom are doing business without paying taxes, without employing registered pharmacists according to law, and who are surreptitiously carrying on an active barroom liquor retail trade at their soda fountains and behind their prescription counters. These last remarks are brought forth by the continued attacks of the Newark "High Priced Drug Ring" against our liquor and wine department. We pay City, County and State taxes. We pay City license, we pay Government license, and we do business on a broad, fair and open basis. We do not operate a soda fountain, we do not sell cigars, we close our store all day on Sunday, and we sell best goods in a straight-forward, honest way, at lower prices than any other druggist in the world, and we do the largest Retail Drug Business in the State of New Jersey.

CRESCENT DRUG COMPANY,

INCORPORATED,

629 and 631 BROAD STREET, one door above New Street, - NEWARK, N. J.

Helping a Good Cause.

The beautiful hall of the Montclair club was filled on Tuesday evening with friends of the Mountaineer Hospital, who had assembled to listen to the operetta "A Dress Rehearsal," which was so successfully given in November last at Christ Church Guild House in this place.

The bright faces and tasteful costumes of the ladies added much to the beauty of the hall. The orchestral music, under the direction of Mr. Parker, was worthy of more applause than it received particularly in the first number rendered. There were some notable changes in the cast, among which was that of Amy Fibbe, the part taken by Miss Van Buskirk, who proved herself a finished actress. Mrs. Farrington as Miss Jones could not be excelled and carried the audience with her to the end. Mrs. Walsh's Mrs. Jarvey made one of the principal hits of the evening, receiving a double encore in the dance which showed "how fairies act in real life." The Misses Walsh, as the spiteful sisters, were piquant and attractive and their local hits were extremely good and thoroughly appreciated by the audience.

Miss Lockwood, who was certainly a most charming Fairy Godmother, delighted her hearers in the song, "What Shall our Grandchildren See?" Mrs. Camp as Miss Esplanade sustained her

role in her usual pleasing and graceful manner. Miss Jessie Dalrymple, owing to the illness of Miss Freeman, took the part of Miss Prudence Pinocchio at two days' notice, could not have been improved upon, and deserves special mention, having rehearsed but once with the cast. Miss Arlie Puffer's Greedy Girl was exceptionally good. Miss Leila Camp as the Prince made a very lovely boy; and won the hearts of all the ladies. Miss Annie Bowron as the Romantic Girl quite startled the audience with her romances. Miss Grace Bailey in her double part of scholar and little waiting maid deserves much praise. Mrs. Wm. Holt, the accompanist, being a thoroughly accomplished musician, added much to the smoothness and beauty of the performance.

Last but not least Mrs. Root, the manager, and the ladies who had the affair in charge, deserve all possible praise, as they successfully overcame innumerable difficulties. The fact, however, that is perhaps of most interest is that the Mountaineer Hospital will be the richer by over three hundred dollars, it having received the entire net proceeds.

MARTIN ZAHNLE,
SHAVING AND HAIR-CUTTING,
318 Glenwood Ave.

MRS. E. MAGORY, LADIES'

Hair - Dressing Parlor,



HAIR DRESSING, SHAMPOOING, AND CURLING.
All kinds of Artificial Human Hair Work on hand and made to order. Combing made into Switches.
301 GLENWOOD AVE.,
NEAR D. L. & W. DEPOT.
BLOOMFIELD.
Hair Dressing and Curling done at ladies' residences for balls, parties, etc.

Last day of special sale of Shoes and Rubbers at Sheenthal's. - Advt.

Unprincipled Opposition.

The agents of a certain publisher are now visiting our merchants, soliciting patronage for a directory, and as a means of securing such patronage are circulating a report that Moffat's Directory will not be issued this year. I need hardly remind business men that when a man has to live in order to get patronage that he will not hesitate to cheat. If I can only come across some of those agents I will put them out of the way for the directory season, and in the meantime I hope our Bloomfield merchants will show them the door.

MOFFAT'S DIRECTORY.

of Bloomfield and Montclair will be issued this year as usual and the public is assured that they will get a directory as accurate as it is possible to make one. Thanking you for your patronage in the past and soliciting a continuance of the same. I am

Yours respectfully,
F. N. MOFFAT.

Mrs. S. Brown,
Dressmaking,
No. 77 LINDEN AVENUE

THEO. DUFFORD,
Secretary.

R. W. WHITE, JR.,
Treasurer.

THE DUFFORD COMPANY,

18 Clinton St., Newark, N. J.,

Second Door from Broad Street,

MAKERS OF
HIGH CLASS

Harness

AND
SADDLERY

Complete Lines of Horse Furnishings.



REPAIRING

A
SPECIALTY